Increase your expertise
with your own digital broiler production expert

FarmOnline+

Adapts to every batch

Trend Warnings from SKOV monitors the daily development of your production and compares this with an optimal situation. It adapts to every single batch. This gives you an entirely new and more realistic insight into your actual batch performance.

Know what and where to improve

Trend Warnings sends you warnings, for instance via e-mail, whenever the daily water and/or feed intake/bird starts to go in a non-optimal direction. Along with the warning, are suggestions to how you can correct the situation to return to optimal production.

Improve and stabilize your production performance

With Trend Warnings, you will see which of your houses perform at a low or medium level and get directions on how and where to make improvements. That way, you can direct your attention to where it is most needed.

USER EXPERIENCE

Used in Oceania

An integrator has used Trend Warnings on selected broiler farms for several rotations since sep. 2020 to monitor and optimize production. The results have been very positive, and the farms now use Trend Warnings daily to get real-time crucial information.
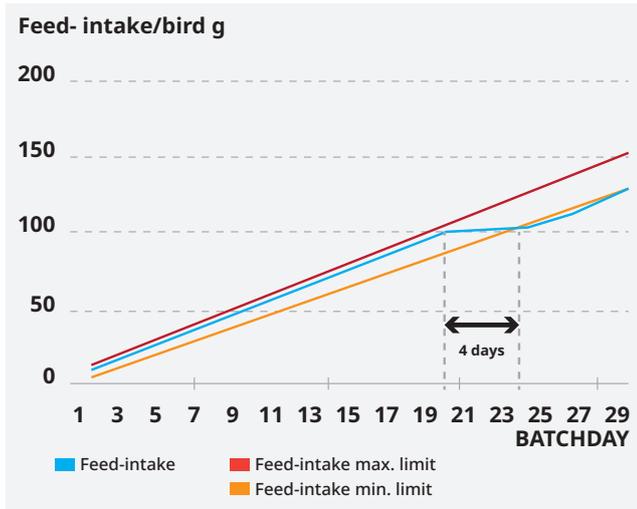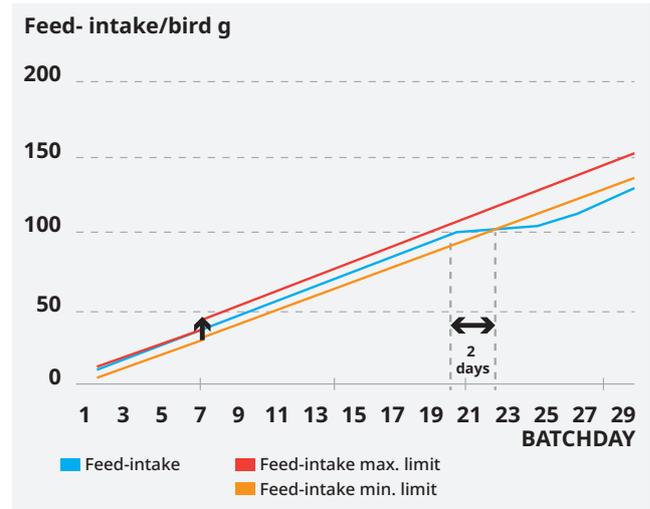
Value on all levels

Trend Warnings is greatly beneficial on all levels of the integrator's farms. Farm managers and workers on the farms use the warnings to make corrections in their daily work, making the farmworkers more independent and needing less advice from the farm manager.

Making a difference

By using Trend Warnings and the focus on the daily performance this new online service offers, the integrator has been able to identify and correct several production challenges:
- Mechanical problems in the houses
- Human errors in settings
- Effects of diet change or blending
- Identification of flock health issues

ROSS 308 High feed-intake - static reference

Feed- intake/bird g

200
150
100
50
0

1 3 5 7 9 11 13 15 17 19 21 23 25 27 29
BATCHDAY

4 days

- Feed-intake
- Feed-intake max. limit
- Feed-intake min. limit

ROSS 308 High feed-intake - adaptive reference

Feed- intake/bird g

200
150
100
50
0

1 3 5 7 9 11 13 15 17 19 21 23 25 27 29
BATCHDAY

2 days

- Feed-intake
- Feed-intake max. limit
- Feed-intake min. limit

1. If you base the production alarms on simple static reference curves, several days can pass until an alarm is activated.

2. If you base the production alarms on an intelligent adaptive reference, a shorter time passes until an alarm is activated.

The two graphs above

The intelligent batch-adapted reference actives a warning 2 days earlier than if a static reference was used which results in improved productivity

Users have said:

" All in all it gives us a very good idea about where to focus and decide what houses to go to".

"Trend Warnings gives a quick summary with notes to each warning to users that are coming from days off or holiday, which makes turnovers or updating much easier".

– Farm Manager and Assistant Farm Manager