



Pro**Grow**

Improve your bottom line

Real-time data for decision making

Knowledge rather than intuition

Basis for making decisions on selecting and changing feed mixtures

More environmentally friendly production through optimized feed consumption



Benefits of ProGrow



**Optimized timing changing
feed mixtures**



**Continuous feedback on
feed dispensers and the
effect of shifting and
changing feed mixtures**



**Updated on whether the
pigs have the optimal
climate in relation to their
feed intake and growth**



**Here-and-now information
on work routines**



**Management tool for
following up on tasks and
motivating employees**

Why focus on feed?

Feed comprises by far the largest part (more than 70%) of the costs for production of weaners and finishers. Optimizing the feed strategy is thus very important for your bottom line. Choice of raw materials, feed mixtures, and feed changes are crucial to the feed strategy. Therefore, it is important to be able to measure the pigs' reaction to changes in feed mixtures and the timing of feed changes.



Manual pig weighing

Manual weighing is difficult, time-consuming, and stressful for the animals.

Manual weighing provides a snapshot of the pigs' weight but no information about sudden drops in growth.

The lack of continuous information in the intermediate periods makes it difficult to react to deviations quickly.

Real-time production data

A 3D camera is a crucial component of ProGrow, where the system accurately determines the average weight and growth for each pen based on hundreds of pictures of the pigs' surface.

All necessary production data, such as the pigs' weight, feed and water intake, and climate data, such as temperature and humidity, are automatically collected from sensors and visualized in the ProGrow management program.

